

Business Recruitment Committee Meeting

January 22, 2015. 9:00 a.m.

Coffee Culture

Minutes

1. Call to Order

The meeting was called to order at 9:06 a.m.

2. Welcome and Attendance

Attendees: Trish Krotki, Hope Russell, Tim Lalonde, Councillor Lorraine Allen, Nicola Thomson (Staff)

Regrets: Kim Stephenson and Wendy Andison

3. Approval of Agenda for Jan 22, 2015

No additions were added to the agenda.

4. Vacancy Rebate

The Committee discussed the growing concern about vacant properties in the Downtown core. Questions regarding Property Standards and building owner responsibilities were raised.

Councillor Allen voiced her concerns about the overall attitude of business owners not wanting to invest in their towns, and how it is economically impacting the town.

ACTION ITEM: Nicola is to find out what the vacancy rebate is, how owners apply and what the eligibility factors are.

ACTION ITEM: Nicola is to look into murals for vacant buildings.

5. Business Recruitment Package

Trish displayed the Carleton Place Business Recruitment package for the Committee members to view. The Smiths Falls package will be designed to resemble Carleton Place. The different areas of content for the package was divided between members, with the specific aim to individual gather the information for each section by the next meeting on February 19.

6. Next Meeting

The next meeting was scheduled for February 19, 2015 at 9:00 a.m.

7. Adjournment

The meeting was adjourned at 9:52 a.m.